**Online Seminar on
 Turmeric: How to lock-in profits through Futures Contract**

Thursday, November 25, 2021 from 4:00 p.m. to 5:30 p.m.

**Dear Sir/ Madam,**
We are pleased to invite you to an Online Seminar organized by IMC Chamber of Commerce and Industry in association with BSE. The details are:

**Topic: ‘Turmeric: How to lock-in profits through Futures Contract’**
**Day and Date: Thursday, November 25, 2021

Time: 4:00 p.m. to 5:30 p.m.

Online Platform: Zoom**

Turmeric (Botanical name: Curcuma longa and Hindi: Haldi)) holds an important place in the basket of a wide variety of Indian spices. India is the world’s largest producer, consumer and exporter of this wonderful spice with known medicinal properties. It is widely used in Indian households as food ingredient. Its non-food uses such as in cosmetics are rising.

The participants in the turmeric value chain include primary producers, processors, exporters and traders. The turmeric market is impacted by weather conditions, domestic demand dynamics, export prospects and currency movements. Food habits around the world and in India are changing with renewed demand for health foods and healthy lifestyles. This is sure to exert a positive impact on turmeric consumption demand here and abroad.

Like other commodity markets, turmeric market too is generally volatile. The market participants therefore face price risk. This risk needs to be managed effectively.  Additionally, one can 'spice up' one's investment portfolio by investing in the Turmeric Futures contract.   To create awareness, train and educate stakeholders about the dynamics of the turmeric market, and show how to manage price risks as well as opportunity to invest.

IMC is a SEBI-accredited training institution for conducting awareness program on commodity derivatives. In association with BSE, IMC is organizing this awareness program.

**The Special Address will be delivered by Mr. Hitesh Gutka, President, Indian Spice & Foodstuff Exporters Association**

**The key Speakers are:**

**Mr. G Chandrashekhar, Economic Advisor, IMC and Director IMC-ERTF**

**Mr. Deepak Chaudhary, Manager, Business Development and Marketing, BSE ltd**

There is NO Participation Fee; but registration is necessary. On receiving a registration request, VC details will be provided. For registration and other details please contact Ms. Anita Naik at anita.naik@imcnet.org Or visit IMC website  [https://www.imcnet.org/events-1324](https://www.imcnet.org/1324%20)

We look forward to your valued participation.

**Ajit Mangrulkar
Director General**